



COUNTY OF SANTA CRUZ

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PRESS RELEASE

Date: March 25, 2019

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BOULDER CREEK COMMUNITY MEETING

The Santa Cruz County Office for Economic Development and the Boulder Creek Business Association will host a community meeting to discuss a potential historic revitalization program for downtown Boulder Creek.

The nationally recognized Main Street Program is a comprehensive, community-driven economic development method to revitalize historic downtowns and surrounding areas. The public is invited to discuss the potential of this new program to launch in the Boulder Creek community this year.

California Main Street communities use the Main Street Approach to guide their efforts. The Main Street Approach is a comprehensive, flexible framework that helps communities identify their assets and competitive advantage and build from those strengths. For more information, visit www.californiamainstreet.org.

Food and child care will be provided at the meeting. Space is limited to 175 people.

What: Downtown Boulder Creek Community Meeting

When: Saturday, April 6, 4 p.m.-6 p.m.

Where: Boulder Creek Recreation Center, 13333 Middleton Ave. (Behind Boulder Creek Fire Department)